

Work-Inn Smart, Sustainable Growth

Work-Inn was developed by Diligent Innovations to stimulate and foster innovation that builds and sustains the competitive advantage of organizations. Too many firms are willing to discourage innovation during cost-cutting, becoming average market players and killing off the capacity for future growth. **Work-Inn** helps our clients become market leaders, even in times of crisis, by identifying and better aligning existing resources with future growth areas.

Building off the success of our proven **WorkOut** methodology for driving and implementing change, **Work-Inn** is a structured approach to combining efficiency gains with tangible innovation outcomes. By leveraging in the trends, identifying key value drivers and assessing execution risks, **Work-Inn** sets the necessary platform to outperform competitors and achieve long-term growth.



Sustainable Outcomes

Diligent Innovations' Staff and Associates apply **Work-Inn** to meet the demanding requirements of clients facing growth challenges in a variety of markets. **Work-Inn** engagements are:

- Staffed by experienced professional consultants and facilitators
- Fully customizable to your market and growth needs
- Based on disciplined 90-day implementation cycles and diligent follow-through
- Fully consistent with & complementary to *Open Innovation & Lean* processes

